

Thorsten Waloschek

Thorsten Waloschek is a multi-business founder, consultant, and leader in MedTech marketing. He is the CEO of NeoPrediX AG and the founder and owner of CCIAO™, LLC, a MedTech marketing and sales consultant firm. He has also served as President of Draeger Neonatal Care, Senior Director of Marketing for Natus Newborn Care, Founder of InfanDx, and CEO of Babybe.

Thorsten is a high-performing, visionary leader with a 20-year track record in healthcare, including extended projects on several continents incl. the following countries: Germany, USA, France and Switzerland. His distinctive leadership and cross-cultural experience in the MedTech industry include groundbreaking developments in maternal and neonatal applications and innovations in digital health and predictive analysis.

As CEO of NeoPrediX AG, Thorsten leads a Digital Health MedTech company that develops predictive analytics for neonatal and maternal care applications. Passionate about providing every baby with the best possible start into life, he guides a dedicated team that delivers outstanding results in a highly regulated and competitive market.

Thorsten is the founder/owner of CCIAO™ L.L.C., a MedTech marketing and sales consulting firm based in Germany and the US, focused on go-to-market and distribution channel strategy for medical devices. CCIAO™ stands for Communication, Change, Integrity, Accountability, and Ownership, qualities of Thorsten's mission and commitment to teamwork and company culture. His belief in transparent communication, positive change, integrity, accountability for words and actions, and 100% ownership without excuses has been a hallmark of his career success.

Thorsten Waloschek holds an MBA in International Business from the University of Bradford (UK) and certifications in Management Education (Rutgers University and Babson College) and New Medical Device Regulation. A popular and engaging speaker and panelist on the topics of neonatology, women's as well as digital health, he has been featured at recent U.S. conferences, including DxPx, Delphi, LSI, and PlatforMed as well as in the incubator and the uncaged podcast. Thorsten supports SOS Children's Villages and enjoys reading autobiographies in his spare time.